

for Small Business Saturday, Jan 25th

386.445.4153

Foursquare for Small Business is a two-hour Workshop, ideal for brick-and-mortar businesses, particularly Hotels, Restaurants, Bars, Cafes as well as Retail Shops. In this workshop expect a comprehensive overview of the app from a User-Experience Standpoint, learn about Venue Page Management, Claiming A Page, Setting up your Page/Campaign, Setting up Specials to Drive Foot Traffic, How to Promote Engagement, and What to Expect as a Result.

The instructor: **Mark Woods** is a hospitality and social media professional, who has been an early adopter of social media platforms, with a specialization on social media community-building and converting that to drive actual foot-traffic to such venues.

FREE for Office Divvy members \$39 for Public | \$10 for students

A Valid, Active Student ID required for Student Rate



For more info and to sign up: visit: www.OfficeDivvy.com or Call: 386.445.4153 (9am-5pm)

Sign Up limited space available

Prepayment by credit card is required. You can sign up online at www.OfficeDivvy.com, or call us with your credit card to reserve your seat. Morning events/classes include breakfasty snacks and coffee. Classroom located next to Flagler Chamber of Commerce, 20 Airport Rd. Ste B2, Palm Coast, FL 32137